



World Standards Day 2011

International Standards – Creating confidence globally

October 14, 2011 | Ottawa Convention Centre | 8 a.m. – 12 p.m.

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Agenda

8 a.m. – 9 a.m.	Registration and networking buffet Continental breakfast
9 a.m. – 9:15 a.m.	Welcome speeches <ul style="list-style-type: none">John Walter, SCC Chief Executive OfficerHugh Krentz, SCC Chairman
9:15 a.m. – 9:30 a.m.	Opening remarks <ul style="list-style-type: none">Norma McCormick, Chair of ISO Committee on Consumer Policy (COPOLCO)
9:30 a.m. – 11 a.m.	Panel discussion Improving the safety of consumer electrical products for today's global marketplace. Panelist profiles are available on page 5.
11 a.m. – 11:15 a.m.	Tribute to Hugh Krentz, SCC Chairman
11:15 a.m. – 11:25 a.m.	Closing remarks <ul style="list-style-type: none">John Walter, SCC Chief Executive Officer
11:25 a.m. – 12 p.m.	Coffee and trade booths (networking opportunity)

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Message from the Chair and CEO

Welcome to the 42nd annual World Standards Day celebration. This year's theme is *International Standards – Creating confidence globally*. With increasing trade opportunities for Canada, never before in our history have international standards become so relevant to the Canadian economy. International standards and accreditation offer Government and industry solutions to create confidence in the global marketplace and confidence at home for the consumer.

Since 1970, the International Organization for Standardization (ISO) and its member countries have paid tribute to the collaborative efforts of the thousands of people around the globe that give their time and expertise to the development of standards. These standards keep us safe and ensure that our products work when we want them to work.

Please join us in welcoming our panel of leaders from across Canada's standardization network as they discuss key issues and share their knowledge on ways to improve the safety of consumer electrical products for today's global marketplace. Our aim is to showcase to you the value of Canada's standardization network in action and demonstrate to you how international standards and accreditation create confidence.

Throughout the morning's event, we encourage you to connect with your fellow attendees and, through your interaction and shared ideas, to contribute to the fabric of Canada's growing standardization network. As always, opportunities to become involved in standards development work are posted to our website at www.scc.ca.

We hope you enjoy the event!



Hugh Krentz
Chairman, Standards Council of Canada



John Walter
Chief Executive Officer, Standards Council
of Canada

Opening remarks

Norma McCorkmick

Chair of ISO Committee on Consumer Policy (COPOLCO)

Ms. McCormick has recently been appointed by the International Organization for Standardization (ISO) to a second term of office as Chair of ISO's Committee on Consumer Policy (COPOLCO). ISO/COPOLCO studies the many ways by which consumers can benefit from standardization, how best to promote the positive role of standards in consumer protection, and how to channel consumers' views into standards projects in areas of particular interest to them. She currently serves as chair of the Standards Council of Canada's (SCC) Consumer and Public Interest Committee, is a long-time member of the Winnipeg Community Advisory Panel on Occupational Health and Safety for CSA Standards, and is a member of CSA's Strategic Steering Committee on Occupational Safety and Health. In 2006, Ms. McCormick received CSA's Award of Merit for her work in the safety and health field. As well, she represents ISO COPOLCO on the ISO's Strategic Advisory Group on Security. Ms. McCormick is a Canadian delegate to ISO-TC 223 – Societal Security, ISO-PC 243 – Consumer Product Safety, and ISO-PC 245 – Second Hand Goods.

Moderator

Doug Geralde

Special Regulatory Advisor, CSA Group

In his 33 year role at CSA, Mr. Geralde has conducted numerous investigations into unsafe products, product failures, counterfeit products, and root cause analysis. Mr. Geralde has worked with various regulatory authorities in Canada, the U.S. and throughout the world. He has also appeared before Parliamentary and Senate hearings as an expert witness for input to potential legislation concerning counterfeit and unsafe products. He is the founding Chair of the Canadian Anti-Counterfeiting Network (CACN) and has also worked with the RCMP, CBSA, Homeland Security, EUROPOL and INTERPOL as a subject matter expert in the growing battle against counterfeiting. Mr. Geralde also represents Canada as Chair and member of several international standards development committees, such as ISO/PC 246 on anti-counterfeiting tools and ISO/TC 247 on fraud, countermeasures and controls. He is a member of the Board of Directors for the International Association of Electrical Inspectors (IAEI) and a member of the Board of Directors for the International Consumer Product Health and Safety Organization (ICPHSO).

Panelists

Stuart Beck

Director of Certification, Nemko Canada Inc.

Mr. Beck has been involved with regulatory compliance for over 19 years. In 1996, he came to Canada to assist KTL in becoming the first independent Canadian test laboratory accredited to perform measurements for the European market on Digital telecom equipment. He then went on to establish Canada's first ISO Guide 65-accredited certification body recognized for certifying to radio equipment regulations for both Industry Canada and the United States Federal Communications Commission, at what is now known as Nemko Canada Inc. Mr. Beck is currently responsible for the oversight of Nemko Canada's quality management systems, which cover ISO 17025, ISO Guide 65 and ISO 17020 certification.

Normand Breton

General Manager, Harm Mitigation Program, Electrical Safety Authority

As General Manager of the Harm Mitigation Program, one of Mr. Breton's chief responsibilities is the administration and coordination of the Electrical Safety Authority's (ESA) Product Safety regulation (Ontario Reg. 438/07). This includes oversight of all product incident investigations, compliance and enforcement activities, as well as maintenance of the online consumer complaint and investigation database system. Mr. Breton also heads the Canadian delegation to the ISO project committee tasked with developing an international product recall standard (ISO/PC 240) and is also responsible for coordinating activities with Health Canada through a formal memorandum of understanding. He was previously with Underwriters Laboratories of Canada for 17 years, during which time he was Canadian Director of Electrical Certification, Head of Standards and Chief Engineer.

Stephen Cross

Vice-President, Accreditation Services, Standards Council of Canada

Mr. Cross oversees the operation and development of accreditation and recognition programs for the Standards Council of Canada (SCC). This includes the program for the accreditation of product certification bodies and the program for the accreditation of laboratories. Mr. Cross initially began his career at SCC as Senior Program Officer for the Accreditation of Laboratories/Canada (PALCAN). He was subsequently appointed Manager of Certification Body Accreditation in 2003 and Vice-President Accreditation Services in 2009. Before joining SCC, Mr. Cross was Technical Manager for Environmental Choice, a product certification program leading to Canada's eco-label.

Andy Dabydeen

Manager, Product Stewardship Strategy & Governance, Canadian Tire, also Chair of SCC Mirror Committee on ISO/PC 243

Mr. Dabydeen is a Manager with the Product Stewardship (PS) team at Canadian Tire Corp. Ltd., where he is accountable for the company's strategy and governance functions. In that capacity, he is responsible for planning Canadian Tire's PS investments, setting PS targets, facilitating measures and monitoring, and maintaining surveillance of the regulatory landscape impacting Canadian Tire. Mr. Dabydeen has over twenty years of experience in retail, in distribution, transportation, logistics, information technology, and quality assurance. Additionally, Mr. Dabydeen is a member of CSA's strategic steering committees on Business Management & Sustainability as well as on Community Safety & Well Being. He is a member of the ISO Canadian advisory committee for product recall and Chair of the ISO Canadian advisory committee for consumer product safety, and is co-chair of GS1's Product Recall Working Group.

G. Rae Dulmage

Director, Standards Department, Government Relations Office and Regulatory, ULC Standards and Underwriters Laboratories of Canada

Mr. Dulmage has been the Director, Standards Department and Government Relations at ULC since 2002 and has held the additional position of Director, Regulatory since 2008. He is a former Manager of the Standards Program at the Standards Council of Canada (SCC). At SCC, Mr. Dulmage oversaw Canadian ISO and IEC mirror committees, the approval of all National Standards of Canada, and the development and maintenance of requirements for standards and standards development organizations. Prior to joining SCC, Mr. Dulmage worked as a telecom consultant, serving as one of the principals for Certelecom Laboratories Inc., a major testing laboratory in the telecom, IT and wireless product areas. He currently serves as Chair of SCC's Advisory Committee to Council on Standards Development Organizations (SDOAC), is a member of SCC's advisory panel on standards, is a member of the Canadian Commission on Building and Fire Codes, is a member of the National Public Safety Advisory Council and, finally, is Chair of ISO's project committee on cross-border trade and second-hand goods.

James Van Loon

Director, Risk Management, Consumer Product Safety Directorate, Health Canada

Mr. Van Loon is responsible for the development of risk management approaches including communications with consumers, contributing to the development of regional, national and international standards, developing regulations, and coordinating Canada's national compliance and enforcement program for consumer product and cosmetic safety. Mr. Van Loon has been working in environment and health-related public policy for over 15 years and, in addition to consumer products, has worked in toxic substances management, drinking water protection and environmental assessment. Mr. Van Loon holds a master's degree in Environmental Studies from York University and a bachelor's degree in Biology from McGill.

World Standards Day Message, October 14, 2011

International standards – Creating confidence globally



Dr. Klaus WUCHERER
IEC President



Dr. Boris ALESHIN
ISO President



Dr. Hamadoun TOURÉ
ITU Secretary-General

In today's world we need to have a high level of expectation that things will work the way we expect them to work.

We expect that when we pick up the phone we will be able to instantly connect to any other phone on the planet. We expect to be able to connect to the Internet and be provided with news and information... instantly. When we fall ill, we rely on the healthcare equipment used to treat us. When we drive our cars, we have confidence that the engine management, steering and braking, and child safety systems are reliable. We expect to be protected against electrical power failure and the harmful effects of pollution.

International standards give us this confidence globally. Indeed one of the key objectives of standardization is to provide this confidence. Systems, products and services perform as we expect them to because of the essential features specified in international standards.

International standards for products and services underpin quality, ecology, safety, reliability, interoperability, efficiency and effectiveness. They do all of this while giving manufacturers confidence in their ability to reach out to global markets safe in the knowledge that their product will perform globally.

Interoperability creates economies of scale and ensures users can obtain equal service wherever they travel. So international standards benefit consumers, manufacturers and service providers alike. Importantly, in developing countries this accelerates the deployment of new products and services and encourages economic development.

International standards create this confidence by being developed in an environment of openness and transparency, where every stakeholder can contribute.

It is the stated aim of the WSC partners – IEC, ISO and ITU – to facilitate and augment this confidence globally, so as to connect the world with international standards.

Exhibitors



Bureau de normalisation du Québec



Canadian Standards Association



Canadian General Standards Board



ULC Standards and Underwriters Laboratories of Canada



Office of Consumer Affairs at Industry Canada



Consumer Product Safety Directorate at Health Canada



Canadian Chamber of Commerce



IHS



Standards Council of Canada