



*Join us in “Charting the Course”  
from **November 15-17, 2004**  
at the Fairmont Palliser Hotel, in Calgary, Alberta*

## **Top 10 reasons not to miss the upcoming 2004 National Standards System (NSS) Conference:**

- 1) To engage in, and directly contribute to the future of Canadian standardization.
- 2) To be informed by an exciting panel of experts each offering their valued perspective on current standardization issues.
- 3) To examine the role of standardization in topics pulled from our national headlines (from corporate social responsibility to public security).
- 4) To be inspired by influential Canadian Keynote speakers—whose professional careers will challenge you to strive for and reach greater horizons.
- 5) To gain access to practical knowledge, examples, case studies and success stories that directly impact your profession and sector.
- 6) To explore and discuss the latest trends and developments in standards applications for emerging sectors.
- 7) To network with conference delegates, build new connections and forge partnerships with national and international standards stakeholders.
- 8) To celebrate and honour the contributions of outstanding NSS participants at a special Awards Ceremony and Reception.
- 9) To participate in complementary training and workshops that showcase the tools and resources most commonly used by NSS Members.
- 10) To experience it all in an historic setting at the heart of one of Canada’s most beautiful and vibrant cities.

Register Now at <http://www.scc.ca> !



## 2004 NSS Conference Program Highlights

Monday, November 15, 2004	Tuesday, November 16, 2004	Wednesday, November 17, 2004
<ul style="list-style-type: none"> <li>• Committee Meetings</li> <li>• Pre-Conference Workshops</li> <li>• Registration</li> <li>• Opening Keynote Address – <b>Captain Kelly Williams</b>, Director of Maritime Strategy, Department of National Defence.</li> </ul> <p><i>Decorated Canadian Naval Captain Kelly Williams talks about his experiences at the helm of HMCS WINNIPEG during the Gulf War and offers some insights to delegates as they prepare over the coming days to participate in “charting the course” for standardization.</i></p> <ul style="list-style-type: none"> <li>• <b>Welcome Reception:</b> Attendees are invited to the landmark Calgary Tower to meet and mingle with delegates and speakers from across Canada who will be taking part in the conference.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Track 1 – Fuelling the System</b> <ul style="list-style-type: none"> <li>○ Changing Face of Canada</li> <li>○ Integrity, Ethics and Values</li> <li>○ Economic Realities</li> </ul> </li> <li>• <b>Track 2 – Public Policy</b> <ul style="list-style-type: none"> <li>○ Smart Regulation</li> <li>○ Trade Barriers</li> <li>○ Sustainable Development</li> </ul> </li> <li>• <b>Track 3 – Emerging Industries &amp; Sector Application</b> <ul style="list-style-type: none"> <li>○ Public Security in a Volatile World</li> <li>○ Energy Alternatives</li> <li>○ Keeping Pace with Information Technology</li> </ul> </li> <li>• <b>Track 4 – Health &amp; Safety - Plenary: “Protecting Quality of Life”</b> followed by breakout sessions:           <ul style="list-style-type: none"> <li>○ Food Safety</li> <li>○ Buyer Beware</li> <li>○ Got Credentials</li> </ul> </li> <li>• <b>SCC Awards Reception and Dinner</b> – The SCC is hosting this gala event in recognition of the vital contributions of NSS participants.</li> </ul>	<ul style="list-style-type: none"> <li>• Keynote Speech – <b>Ken Read</b>, President, Alpine Canada <i>Native Calgarian, a former World Cup and Olympic skier, Ken Read will talk about his efforts to make Alpine Canada one of the country’s leading national sports organizations.</i></li> <li>• <b>Track 5 – Partnerships and Strategic Alliances</b> (case studies)           <ul style="list-style-type: none"> <li>○ Pipeline to Success</li> <li>○ Regulatory Cooperation</li> <li>○ Management Systems key to Diamond Mining</li> </ul> </li> <li>• Luncheon Keynote Presentation – <b>Pat Keindel</b>, President, Standards, Canadian Standards Association <i>Ms. Keindel will deliver a presentation entitled: Towards a Healthier Planet</i></li> <li>• <b>Track 6 – Canadian Standards Strategy</b> <ul style="list-style-type: none"> <li>○ CSS – Next Steps, New Directions</li> </ul> </li> </ul>

*The 3-day full conference registration rate is \$695 CAD; this includes breakfast & lunch on each of the conference days as well as admission to the evening functions.*