



# Standards and Trade

A whole world  
of information  
at your  
fingertips

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Standards Council of Canada  
Conseil canadien des normes

**Intergovernmental Affairs  
and Trade**

Canada

## Information you need—only a click away!

They call it a “global marketplace” — but the borders still haven’t gone away!

Local requirements and regulations can still keep your products and services out of foreign markets — unless you do your homework.

The Standards Council of Canada can help. Our Information and Research Service experts can help you find the information you need. Our Web site and Technical Document Centre are your best sources for standards, conformity assessment and related trade policy information here in Canada and around the world.

## Trade Facilitation

Trade arrangements and agreements like the World Trade Organization (WTO) and the North American Free Trade Agreement (NAFTA) open up doors for exporters. Learn how standards and conformity assessment can help **you** to take advantage of these agreements. Sign up for *Export Alert!*, our **free** e-mail notification service that helps you stay on top of regulatory changes affecting your business.

## International Agreements

Is there a better way to meet the requirements of foreign customers and regulators? You bet there is! Learn about international recognition agreements that can help **you** avoid the cost and hassle of retesting and recertification, and enhance the way you export your products.

## Developing Countries

New suppliers. New customers. Developing countries are eager to do business with the industrialized world. Learn how we’re assisting developing countries to build their standards infrastructure, so that they can help **you** do business.

## How do we know all this? Because it’s what we do!

We’re the Standards Council of Canada — Canada’s voice in the world of standards, and its best source for standards information from around the world.

Our Intergovernmental Affairs and Trade staff helps to ensure that standards and conformity assessment are an important part of trade policy, in Canada and around the world. We work closely with Canadian consumers, business, governments and our international partners to help open borders to Canadian goods while protecting Canada’s social and economic well-being.

Visit our Web site, or contact us to learn more:

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