

Towards a Healthier Planet: Standards and Sustainable Development

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Transformation of Standards

- **1st CSA standard
in 1919:**
 - **Steel Railway Bridges**

- **Recent CSA standard
in 2004:**
 - **Blood & Blood
Components**

Sustainable Development & Quality of Life

- **Environmental resources**
- **Economic resources**
- **Human resources**

Growing Interest in Sustainability

- **Early 1970's Oil Crisis - interest in Renewable Energy**
- **Environmental crises – Bhopal, Chernobyl, Love Canal**
- **Kyoto Protocol & Climate Change initiatives**

Sustainable Development: An Operating Principle



Consumers



Government

**Sustainable
Development
Benefits ALL**



Industries



Sustainable Development: Goals and Strategies



Sustainable Development: Efficient Energy

- **Energy Efficiency standards:**
 - **Economic use of natural resources**
 - **Reduction in greenhouse gas emissions**



Efficiency
CSA Standards Help Promote Energy Efficiency

Energy Savings from the Use of Energy Efficient Residential Appliances in Canada
(Source: NRCan, 2008)

The cumulative energy savings since 1990 would be almost equal to the amount of energy consumption of 395,000 Canadian households.

Year	Annual Energy Savings (kWh)	Cumulative Energy Savings (kWh)
1990	~100,000,000	~100,000,000
1995	~200,000,000	~300,000,000
2000	~400,000,000	~700,000,000
2005	~800,000,000	~1,500,000,000
2010	~1,600,000,000	~3,100,000,000
2015	~3,200,000,000	~6,300,000,000
2020	~6,400,000,000	~12,700,000,000
2025	~12,800,000,000	~25,500,000,000

Legend:
■ Annual Energy Savings
■ Cumulative Energy Savings

Includes energy efficiency standards for:
Refrigerators and Freezers (CAN/CSA-C22.0), Dishwashers (CAN/CSA-C22.0), Electric Ranges (CAN/CSA-C22.0), Clothes Washers (CAN/CSA-C22.0), Clothes Dryers (CAN/CSA-C22.0)

CSA GROUP
Making Standards Work for People and Business

Sustainable Development: Renewable Energy

- **Renewable Energy standards:**
 - **Wind turbines, solar photovoltaics, earth energy systems**
 - **Fuel Cells**

Sustainable Development: Water & Land Use

- **Preservation & responsible use of Natural Resources:**
 - **CSA Drinking Water Quality Management System standard**
 - **CSA Sustainable Forest Management standard**

Sharing Best Practices

- **Canada's Standards Community:**
 - **Direct international linkage**
 - **Proven standards development system**

ISO Work

- **ISO focus on environmental issues**
 - **ISO Working Group on Climate Change**
 - **New standards for GHG's**



Standards: Advancing Innovation

- **Technical rule - making**
- **Consistency & uniformity**
- **Knowledge diffusion**
- **Continuous improvement**

Standards: Shaping Public Policy

- **Inclusive, collaborative processes**
- **Consensus-driven**
- **Alternative to regulations**

Advancing Innovation & Shaping Public Policy



Standards Council of Canada
Conseil canadien des normes

National Standards System



Innovation

Public Policy

Sustainable Development

- **Innovation**
- **Collaboration**
- **Commitment**



Towards a Healthier Planet

Thank you